

Maya Lindseth

Profile

UI/UX Designer expert in Adobe Creative Cloud, WordPress, HTML, and CSS. Passionate about creating accessible experiences with creative yet functional designs.

Skills

Figma, Adobe XD, Illustrator, Photoshop, Sketch, InDesign, Principle, HTML, CSS, Wordpress, ServiceNow, Axure, Javascript, Premier Pro, After Effects, Wix, Webflow, Lightroom, Squarespace

Experience

Hilton – Sr. UI Designer

2022 – Present

- Collaborates with cross-functional teams in an agile environment to elevate overall standards of digital creativity and the brand.
- Implements a user-first, end-to-end approach for the aesthetic design and experience of Hilton's digital platforms.
- Maintains a portfolio of 100+ sites, responsible for launching 30+ sites in the past year.
- Designs the aesthetics to be implemented across digital platforms, from the layout menus and drop-down options, to colors and fonts.

Fireman Creative – Digital Marketing and Graphic Design Coordinator

2020 – 2022

- Created high and low fidelity wireframes to define project vision.
- Created and tested prototypes before building them on the Web.
- Managed website and social media updates to promote over 16 client projects simultaneously.
- Lead composition, color, illustration, typography, and branding for client projects.
- Evaluated and optimized social media accounts, increasing client's social media engagement by 127% in a one month period.
- Illustrated complex data visualizations through graphs and charts.
- Directly assisted management in pitching new business.

Brevard Zoo – Education Designer, Conservation Team Leader

2018 – 2020

- Designed creative, eye-catching, educational programming enjoyed by 100+ families monthly.
- Organized, promoted, and designed materials for conservation events.
- Designed and presented educational programming to audiences at events, camps, and programs attended by thousands annually.

Web Design Consulting – Web and Graphic Designer

2016 – 2022

- Created custom websites for clients using HTML and CSS.
- Created on-brand designs and media for use in print and web applications.

Education and Certifications

University of Central Florida – Bachelor of Arts, Digital Media

2017 – 2020, Dean's List

Google UX Design Specialization – Professional Certificate

2022